

JACKSON HOUSE FOUNDATION, INC.
IN COLLABORATION WITH
DR. MARTIN LUTHER KING PARADE FOUNDATION, INC AND CONNEX MULTIMEDIA, LLC

CALLING ALL ASPIRING FILMMAKERS!

ENTER OUR 2025
HIGH SCHOOL VIDEO CONTEST

HONORING TAMPA'S AFRICAN-AMERICAN HERITAGE



SPONSORSHIP GUIDE

Shine Like A Star

AFRICAN AMERICAN OWNED

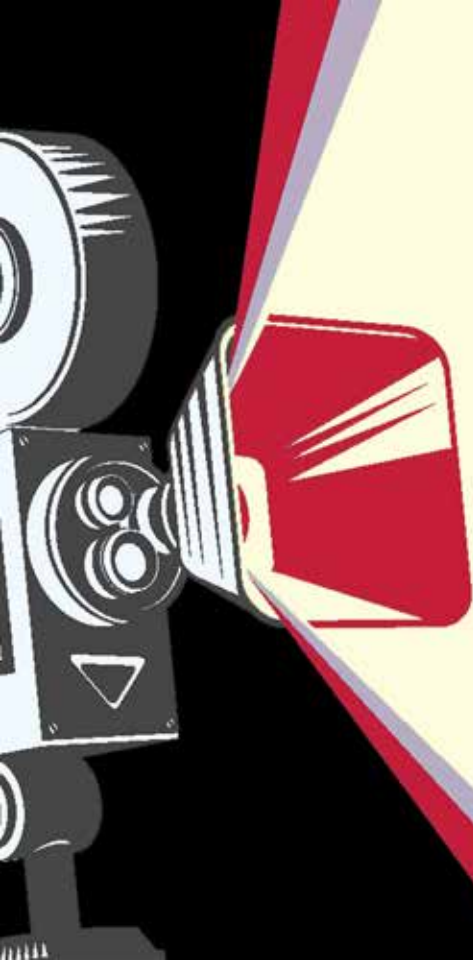
CONNEX

M U L T I M E D I A

Infinite Possibilities

20 Years
OF CREATIVE
SERVICES

WWW.CONNEXM.COM



DEAR VALUED SPONSOR

We are excited to collaborate with **Dr. Martin Luther King Parade Foundation, Inc** and **ConnecxMultimedia, LLC** in announcing our inaugural Jackson House Foundation High School Video Contest, a showcase of creativity, talent, and historic storytelling.

This event brings together aspiring filmmakers from across the Hillsborough County Public Schools District to present their talent, unique visions and narratives to the African American experience in Hillsborough County.

Designed to inspire future generations, this initiative aims to engage students in exploring their cultural roots while developing their creativity and technical skills.

ABOUT OUR CONTEST

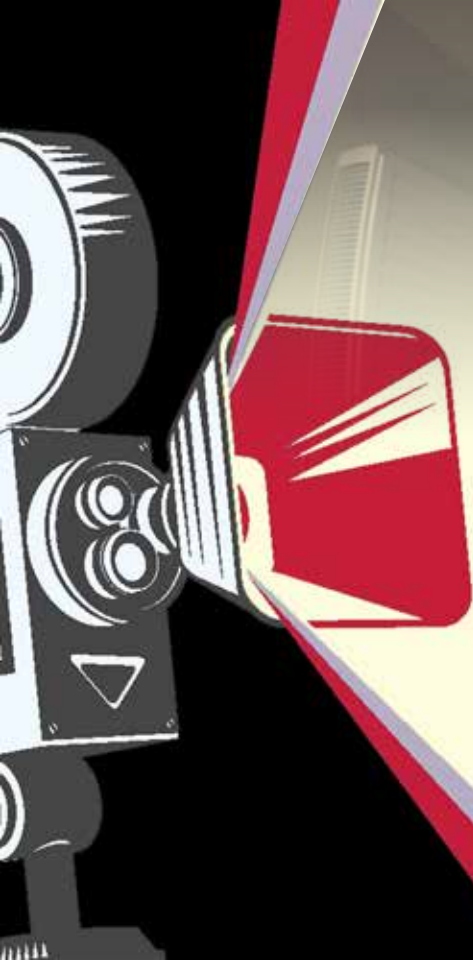
Our High School Video Contest offers students a unique platform to engage with and celebrate their cultural legacies.

Participants are encouraged to delve into historical events, influential figures, and community events that have shaped the African American experience.

This event can serve as an empowering opportunity for students to share their narratives and promote pride in their heritage.

The contest is also meant to enhance the students' critical thinking and creative skills as they research and articulate their stories.





Furthermore, the contest cultivates a sense of community and collaboration among participants, allowing them to connect with peers who share similar experiences or interests.

The contest will include a Virtual Content Review LIVE Show Opportunity and Virtual Workshops attended by professionals in the film and event production industries.

The winning video will be made available on the Jackson House Foundation website gallery.

ABOUT OUR FOUNDATION

The Jackson House was Tampa's only 24-room boarding house for African Americans during segregation. Owned by Moses and Sarah Jackson who moved to Tampa in the 1800's, they built this home in 1901. The only lodging for Blacks in the 1940's.

A city designation protects those properties that have been determined to be of distinct character, architectural value, and cultural significance. ***The Historic Jackson House is also a distinguished National Landmark.*** The Jackson House Foundation was formed to protect the home's legacy and restore and enhance the structure for future generations.

This two story house hosted famous Black musicians & Civil Rights leaders such as:

Count Basie | Cab Calloway | Ella Fitzgerald | Billie Holiday
Nat "King" Cole | Silas Green | Buddy Johnson | Chix Well
Rev. Dr. Martin Luther King, Jr.





YOUR SUPPORT MATTERS

Our mission is to honor African-American history while simultaneously engaging in meaningful conversations that educate and promote unity.

Through your sponsorship, students can see who supports their growth and creativity, while preserving the legacy of African American heritage in the place they call home.

HONORING TAMPA'S AFRICAN-AMERICAN HERITAGE



BENEFITS OF SPONSORSHIP

HISTORIAN PLATINUM SPONSOR \$1,000

Benefits include:

News & Media Mention on all supporting outlets

Special Acknowledgment during Virtual Content Review LIVE Show

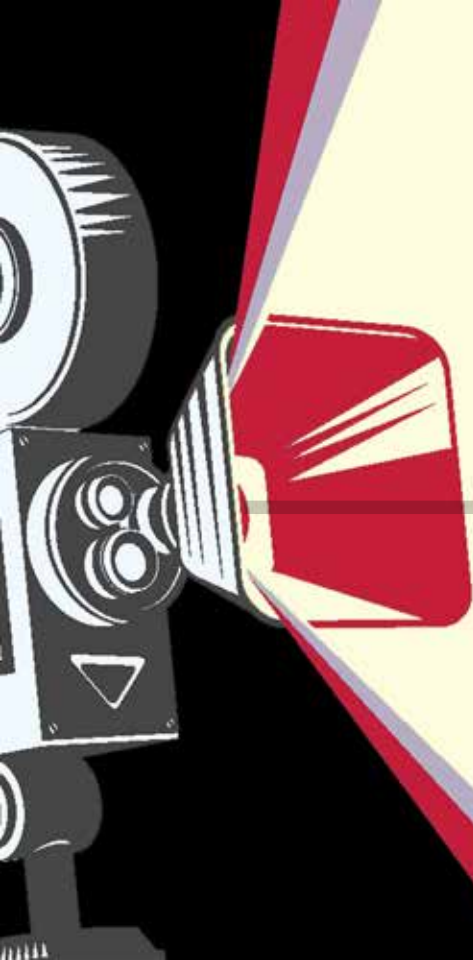
Opportunity to Address the Participants during
In-Person and Virtual Workshops

Corporate Logo on marketing material: Website, and Social Media

Seating for 2 at HSVC Awards Showcase during the
MLK Parade Foundation Gala, Jan. 8, 2026
at the Armature Works Gathering Room
1910 N Ola Ave., Tampa, FL 33602

“Presented by” recognition on the contest winner’s video
opening credits.





STORYTELLER

GOLD SPONSOR

\$500

Benefits include:

Corporate Logo on marketing material: Website, and Social Media

Opportunity to Address the Participants during Virtual Workshops

Seating for 2 at HSVC Awards Showcase during the

MLK Parade Foundation Gala, Jan. 8, 2026, at the Armature Works
Gathering Room, 1910 N Ola Ave., Tampa, FL 33602

SCRIBE

SILVER SPONSOR

\$200

Benefits include:

Corporate Logo on marketing material: Website, and Social Media

Seating for 1 at HSVC Awards Showcase during the

MLK Parade Foundation Gala, Jan. 8, 2026, at the Armature Works
Gathering Room, 1910 N Ola Ave., Tampa, FL 33602

SPONSORSHIP FORM

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

SPONSORSHIP LEVELS

<input type="checkbox"/>	Historian Sponsor	\$1,000
<input type="checkbox"/>	Storyteller Sponsor	\$500
<input type="checkbox"/>	Scribe Sponsor	\$200

Total number of Award Show Guests: _____

Enclosed is a check for my Sponsorship of: \$ _____

Please make check payable to:
Jackson House Foundation, Inc.
P.O. Box 173076 | Tampa, Florida 33672

DEADLINE for sponsorship payment is SEPTEMBER 5TH, 2025.

Credit card payments available online.

JOIN US

in supporting this ground breaking event that aims to inspire future generations.

Your sponsorship will play a crucial role in empowering students to present their videos with pride and showcase their talents.



Scan QR code to complete
Sponsorship Form and Payment Online





JANUARY
8TH
2026

7:00PM

36th Annual
MLK PARADE

GALA

ARMATURE WORKS

THE GATHERING ROOM

1910 N OLA AVE | TAMPA, FL 33602

SCAN QR CODE
TO LEARN MORE



WWW.MLKJRPARADE.COM

JACKSON HOUSE FOUNDATION, INC.
IN COLLABORATION WITH
DR. MARTIN LUTHER KING PARADE FOUNDATION, INC AND CONNEX MULTIMEDIA, LLC

Thank You
FOR YOUR SUPPORT!

FOR MORE INFORMATION PLEASE EMAIL:
CONTACT@JACKSONHOUSEFOUNDATION.ORG

